



AETA INTERNATIONAL TRADE SHOW

August 10 - 12, 2019
Greater Philadelphia Expo Center, Oaks, PA

2019 AUGUST BOOTH SPACE CONTRACT

Cancellations

Each AETA member contract received with required payment **on or before April 30, 2019** will be assigned previous booth space, if possible (from August 2019 show). Contracts will be assigned space on a first-come, firstserved basis. One booth number will be assigned per contiguous block of booth space.

Cancellations

Booth space **cancelled or reduced after May 15, 2019** will result in forfeiture of all monies paid to date. Cancellation before May 15, 2019 will incur a 50% non-refundable charge on booth space. All cancellations must be received in writing

Mail Today

Return this form, and payment via email to: admin@aeta.us, or mail to:

AETA
100 North 20th Street, Suite 200
Philadelphia, PA 19103
Fax: **(410) 569-3340**

Questions?

Contact AETA
(215) 320-3888
admin@aeta.us

Company Profile

Company Name: _____

Company Name for Directory Listing: _____

Street Address: _____

City: _____ State/Country: _____ Zip: _____

Phone: _____ Email: _____

Website _____

AETA Manufacturer or Distributer Member? – Yes No (you must be an AETA member to exhibit)

Contact Information

Contact Name: _____ *All show information will be sent to this individual.*

Street Address: _____

City: _____ State/Country: _____ Zip: _____

Phone: _____ Email: _____

Booth Space Fees

Booth space is sold in 10' x 10' increments. The minimum booth space size is 10' x 10'.

*Booth package includes (per 10' x 10' space): one skirted 6-foot table (Other sizes available. Contact AETA.), 2 folding chairs, 1 wastebasket and a 7" x 44" company identification sign. The basic rate includes: security, general lighting and heating/air conditioning. Electric and booth furnishing options will be available for purchase separately. **Bulk Rate** is for Booths 500 sq. ft. or larger.*

DISCOUNT	Booth Rate (100–400 sq. ft.)
Register by May 15, 2019	\$850 for AETA Members; <i>Bulk Rate (500 sq. ft. or larger):</i> \$825 for AETA Members;

Register after	Booth Rate (100–400 sq. ft.)
May 15, 2019	\$950 for AETA Members; <i>Bulk Rate (500 sq. ft. or larger):</i> \$875 for AETA Members;

Company Name: _____

Booth Space Fees

When possible, booth assignments will remain the same as the August 2018 show. Please mark preference:

I would like same booth location. Booth # _____ I would like to move location. Booth Request: _____

Booth configuration required (ex: 20' x 20'):
_____ feet by _____ feet
Number of booths purchased: _____

1st Choice: _____ 2nd Choice: _____ *Total*
\$ _____

Booth Electric

	<i>Total Number of Outlets</i>	<i>Rate:</i>	<i>Total:</i>
<input type="checkbox"/> Outlets, electric at booth		\$95 per outlet by July 27, 2019	
(Note: Each outlet is 10 amps/1,200 watts) _____	_____	\$125 per outlet after July 27, 2019	\$ _____

New Product Showcase

	<i>Total Number of Showcases</i>	<i>Total:</i>
<input type="checkbox"/> New Product Showcase _____	_____	\$100 per table \$ _____

Mannequins

	<i>Total Number of Mannequins</i>	<i>Total:</i>
<input type="checkbox"/> Mannequin(s) _____	_____	x \$100/mannequin \$ _____

Female Mannequins: Calf peg qty: ____ Foot peg qty: ____ Male Mannequins: Calf peg qty: ____ Foot peg qty: ____

Sponsorships and Advertising

AETA Trade Show sponsorships and advertising are a great opportunity to get your name in front of Trade Show attendees.

- I would like information on Advertising.
- I would like information on Sponsorship.

Name: _____ Email: _____

eBooth Profile

About Us Description (150 word max.) _____

Product Categories (Check categories that apply to your business)

- | | | | | |
|--|---|---|---|---|
| <input type="checkbox"/> 1 – Accessories | <input type="checkbox"/> 31 – Bridlework | <input type="checkbox"/> 61 – Gifts | <input type="checkbox"/> 88 – Leather Wholesale | <input type="checkbox"/> 120 – Stable/Stall/
Ranch Equipment |
| <input type="checkbox"/> 2 – Animal Healthcare | <input type="checkbox"/> 32 – Browbands | <input type="checkbox"/> 62 – Giftwrap &
Accessories | <input type="checkbox"/> 89 – Leg Protection | <input type="checkbox"/> 121 – Stall Supplies |
| <input type="checkbox"/> 3 – Animal Therapy | <input type="checkbox"/> 33 – Brushes | <input type="checkbox"/> 63 – Gloves | <input type="checkbox"/> 90 – Luggage | <input type="checkbox"/> 122 – Stationery/Note
Cards |
| <input type="checkbox"/> 4 – Antiques | <input type="checkbox"/> 34 – Buckets/Feeders | <input type="checkbox"/> 64 – Golf Cars | <input type="checkbox"/> 91 – Machinery/
Hardware | <input type="checkbox"/> 123 – Stirrups |
| <input type="checkbox"/> 5 – Apparel-Jeans | <input type="checkbox"/> 35 – Buckles | <input type="checkbox"/> 65 – Greeting Cards | <input type="checkbox"/> 92 – Media | <input type="checkbox"/> 124 – Store Equipment |
| <input type="checkbox"/> 6 – Apparel-Australian | <input type="checkbox"/> 36 – Business Services | <input type="checkbox"/> 66 – Grooming
ProductsAnimal | <input type="checkbox"/> 93 – Merchandise
Display | <input type="checkbox"/> 125 – Strap Goods |
| <input type="checkbox"/> 7 – Apparel-Canine | <input type="checkbox"/> 37 – Calendars | <input type="checkbox"/> 67 – Grooming Products-
Human | <input type="checkbox"/> 94 – Novelty Items | <input type="checkbox"/> 126 – Sunglasses |
| <input type="checkbox"/> 8 – Apparel-Casual Sport | <input type="checkbox"/> 38 – Candles | <input type="checkbox"/> 68 – Handbags | <input type="checkbox"/> 95 – Packaging | <input type="checkbox"/> 127 – Supplements |
| <input type="checkbox"/> 9 – Apparel- Childrens | <input type="checkbox"/> 39 – Candy | <input type="checkbox"/> 69 – Hardware/Trim | <input type="checkbox"/> 96 – Paper Products | <input type="checkbox"/> 128 – Sweats/Athletic
Wear |
| <input type="checkbox"/> 10 – Apparel-Country | <input type="checkbox"/> 40 – Chaps | <input type="checkbox"/> 70 – Headwear | <input type="checkbox"/> 97 – Personal Care | <input type="checkbox"/> 129 – Synthetic Footing |
| <input type="checkbox"/> 11 – Apparel-Dressage | <input type="checkbox"/> 41 – Christmas
Ornaments | <input type="checkbox"/> 71 – Headwear-
Accessories | <input type="checkbox"/> 98 – Pest Control | <input type="checkbox"/> 130 – T-Shirts |
| <input type="checkbox"/> 12 – Apparel-English | <input type="checkbox"/> 42 – Dog Accessories | <input type="checkbox"/> 72 – Headwear-
Australian | <input type="checkbox"/> 99 – Publications | <input type="checkbox"/> 131 – Tack-English |
| <input type="checkbox"/> 13 – Apparel-Horse | <input type="checkbox"/> 43 – Dog Healthcare | <input type="checkbox"/> 73 – Headwear-English | <input type="checkbox"/> 100 – Racks and Trees | <input type="checkbox"/> 132 – Tack-Nylon |
| <input type="checkbox"/> 14 – Apparel-Leather | <input type="checkbox"/> 44 – Dog Treats | <input type="checkbox"/> 74 – Headwear-Western | <input type="checkbox"/> 101 – Retail Aids | <input type="checkbox"/> 133 – Tack-Western |
| <input type="checkbox"/> 15 – Apparel-Outerwear | <input type="checkbox"/> 45 – Dressage
Equipment | <input type="checkbox"/> 75 – Helmets | <input type="checkbox"/> 102 – Rider Healthcare | <input type="checkbox"/> 134 – Textile Care
Products |
| <input type="checkbox"/> 16 – Apparel-Square
Dance | <input type="checkbox"/> 46 – Embroidery/Screen
Printing | <input type="checkbox"/> 76 – Herbal Products | <input type="checkbox"/> 103 – Riding Underwear | <input type="checkbox"/> 135 – Toys |
| <input type="checkbox"/> 17 – Apparel-Weather | <input type="checkbox"/> 47 – Engraving | <input type="checkbox"/> 77 – Home Décor | <input type="checkbox"/> 104 – Rodeo Equipment | <input type="checkbox"/> 136 – Trailers |
| <input type="checkbox"/> 18 – Apparel-Western | <input type="checkbox"/> 48 – Equipment | <input type="checkbox"/> 78 – Hoods | <input type="checkbox"/> 105 – Saddle Pads | <input type="checkbox"/> 137 – Training/Schooling
Equipment |
| <input type="checkbox"/> 19 – Apparel-Women | <input type="checkbox"/> 49 – Farrier Supplies | <input type="checkbox"/> 79 – Horse Boots | <input type="checkbox"/> 106 – Saddle Stands
Totes | <input type="checkbox"/> 138 – Travel Boots |
| <input type="checkbox"/> 20 – Apparel-Work | <input type="checkbox"/> 50 – Fence Products | <input type="checkbox"/> 80 – Horse Feed | <input type="checkbox"/> 107 – Saddles-Australian | <input type="checkbox"/> 139 – Trophies/Awards |
| <input type="checkbox"/> 21 – Artwork | <input type="checkbox"/> 51 – Foods | <input type="checkbox"/> 81 – Horse Treats | <input type="checkbox"/> 108 – Saddles-English | <input type="checkbox"/> 140 – Trunks/Accessories |
| <input type="checkbox"/> 22 – Artwork/Sculpture | <input type="checkbox"/> 52 – Footwear-
Accessories | <input type="checkbox"/> 82 – Information
Services | <input type="checkbox"/> 109 – Saddles-Western | <input type="checkbox"/> 141 – Vests |
| <input type="checkbox"/> 23 – Associations | <input type="checkbox"/> 53 – Footwear-English | <input type="checkbox"/> 83 – Jeans | <input type="checkbox"/> 110 – Safety Products | <input type="checkbox"/> 142 – Videos/DVD/CD |
| <input type="checkbox"/> 24 – Bareback Riding
Pads | <input type="checkbox"/> 54 – Footwear-Rubber | <input type="checkbox"/> 84 – Jewelry | <input type="checkbox"/> 111 – Safety Vests | <input type="checkbox"/> 143 – Walking Sticks |
| <input type="checkbox"/> 25 – Bedding | <input type="checkbox"/> 55 – Footwear-Safety | <input type="checkbox"/> 85 – Knives | <input type="checkbox"/> 112 – Security Products | <input type="checkbox"/> 144 – Whips/Crops |
| <input type="checkbox"/> 26 – Belts/Handbags/
Wallets | <input type="checkbox"/> 56 – Footwear-Shoes | <input type="checkbox"/> 86 – Leather Care/
Therapy | <input type="checkbox"/> 113 – Sheepskin
Products | |
| <input type="checkbox"/> 27 – Bits | <input type="checkbox"/> 57 – Footwear-Western | <input type="checkbox"/> 87 – Leather Craft | <input type="checkbox"/> 114 – Socks | |
| <input type="checkbox"/> 28 – Blankets/Sheets | <input type="checkbox"/> 58 – Footwear-Work | | <input type="checkbox"/> 115 – Software | |
| <input type="checkbox"/> 29 – Books/Magazines | <input type="checkbox"/> 59 – Furniture | | <input type="checkbox"/> 116 – Souvenirs | |
| <input type="checkbox"/> 30 – Boot Tips/Caps | <input type="checkbox"/> 60 – Games | | <input type="checkbox"/> 117 – Sports Psychology | |
| | | | <input type="checkbox"/> 118 – Sportswear | |
| | | | <input type="checkbox"/> 119 – Spurs | |



Payment

Full payment must be submitted with contract. Contracts received without appropriate payment will not be processed.

\$ _____ U.S. Total Enclosed

Payment Type: Check (payable to AETA) Credit Card Wire Transfer (additional fees apply - contact admin@aeta.us)

Credit Card Information: MasterCard Visa American Express (CVV code is 4 digits on front) Discover

Card Number _____ Exp. Date: _____ CVV: _____

Name on card _____ Signature _____

Address for cardholder: _____

City: _____ State/Country: _____ Zip: _____

Contract Submission and Authorization By signing and submitting this contract, your company agrees to AETA's booth space assignment procedure and with the 2019 AETA Show exhibit terms and conditions contained on the AETA website at www.aeta.us. The undersigned agrees to abide by all policies, requirements, restrictions and rules & regulations for exhibitors as set forth in this agreement or as may be designated by Management or the Greater Philadelphia Expo Center. Failure to abide by such policies will result in the forfeiture of all monies paid or due Management under the terms of this agreement. The Exhibitor cannot assign or transfer this contract to another company.

Signature: _____ Date: _____