

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Country: \_\_\_\_\_ Zip: \_\_\_\_\_

On-site Contact Name: \_\_\_\_\_ On-site Phone: \_\_\_\_\_

Booth Number: \_\_\_\_\_

## Trade Show Directory Advertising

Deadline: July 15, 2019

*Total:*

<input type="checkbox"/> Full page black and white ad	<b>\$200.00</b>	\$ _____
<input type="checkbox"/> Full page <b>color</b> ad	<b>\$400.00</b>	\$ _____
<del><input type="checkbox"/> Inside Front Cover, <b>color</b> ad</del>	<del><b>\$800.00</b></del>	\$ <b>Sold Out</b>
<input type="checkbox"/> Inside Back Cover, <b>color</b> ad	<b>\$800.00</b>	\$ _____
<del><input type="checkbox"/> Back Cover, <b>color</b> ad</del>	<del><b>\$1,000.00</b></del>	\$ <b>Sold Out</b>

### Specifications:

- ◆ All print ads must be submitted as digital files— Press quality PDF or .jpg (PDF preferred).
- ◆ Trim Size: 6" wide x 9" high ◆ Bleed Size: 6.25" x 9.25" ◆ Image/Live Area: 5.5" x 8.5"
- ◆ Image Size: 5.5" x 8.5" including border unless your ad bleeds (image runs off the edge of page). If the ad bleeds, please extend image an extra 1/8" all around (6.25" x 9.25").
- ◆ Any important images or text should be at least 1/4" from the left and right edges of the page to allow for binding

## Raffle Donations\*\*

Deadline: August 10, 2019

Raffle Donation- Minimum \$50 value

Item for Donation: \_\_\_\_\_

Item for Donation: \_\_\_\_\_

Payment Type:  Check enclosed  Credit Card Total Amount Remitted in USD \$ \_\_\_\_\_

Credit Card Information:  MasterCard  Visa  American Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature \_\_\_\_\_

*Please provide billing address for card if different than above:*

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Country: \_\_\_\_\_ Zip \_\_\_\_\_

Please make checks payable to: AETA, and mail to: 100 N. 20th Street, Suite 200, Philadelphia, PA 19103

Questions: [admin@aeta.us](mailto:admin@aeta.us)

Phone: (215) 320-3868

**Refund Policy:** No refunds are available for advertising.