



**AETA INTERNATIONAL
TRADE SHOW**
August 11 - 13, 2018
Greater Philadelphia Expo Center, Oaks, PA

**AETA Advertising
Order Form**

Company Name: _____
 Contact Person: _____
 Phone: _____ Email: _____
 Address: _____
 City: _____ State/Country: _____ Zip: _____
 On-site Contact Name: _____ On-site Phone: _____
 Booth Number: _____ Are you an AETA Manufacturer Member Yes No [Join online: www.aeta.us](http://www.aeta.us)

Trade Show Directory Advertising Deadline: June 25, 2018

	<i>AETA-Member Rate:</i>	<i>Non-Member Rate:</i>	<i>Total:</i>
<input type="checkbox"/> Full page black and white ad	\$200.00	\$400.00	\$ _____
<input type="checkbox"/> Full page color ad	\$400.00	\$600.00	\$ _____
<input type="checkbox"/> Inside Front Cover, color ad	\$800.00	\$1,000.00	\$ _____ SOLD OUT
<input type="checkbox"/> Inside Back Cover, color ad	\$800.00	\$1,000.00	\$ _____
<input type="checkbox"/> Back Cover, color ad	\$1,000.00	\$1,300.00	\$ _____

Specifications:

- ◆ All print ads must be submitted as digital files— .jpg or .pdf.
- ◆ Trim Size: 6" wide x 9" high ◆ Bleed Size: 6.25" x 9.25" ◆ Image/Live Area: 5" x 8"
- ◆ Image Size: 5" x 8" including border unless your ad bleeds (image runs off the edge of page). If the ad bleeds, please extend image an extra 1/8" all around (6.25" x 9.25").
- ◆ Any important images or text should be at least 1/2" from the left and right edges of the page to allow for binding

Raffle Donations ** AETA Members ONLY Benefit ** *(Join today if you are not a member.)* Deadline: August 1, 2018

	<i>AETA-Member Rate:</i>	<i>Non-Member Rate:</i>
<input type="checkbox"/> Raffle Donation- Minimum \$50 value	FREE Member Benefit	N/A
Item for Donation: _____		
Item for Donation: _____		

Payment Type: Check enclosed Credit Card Total Amount Remitted in USD \$ _____
 Credit Card Information: MasterCard Visa American Express
 Card Number: _____ Exp. Date: _____ CVV: _____
 Name on card: _____ Signature _____

Please provide billing address for card if different than above:
 Address: _____
 City: _____ State/Country: _____ Zip _____