



2018 AUGUST BOOTH SPACE CONTRACT

Booth Space Assignment

Each AETA member contract received with required payment **on or before March 30, 2018** will be assigned previous booth space (from January 2018 show). Contracts received after **March 30, 2018** will be assigned space on a first-come, first-served basis. One booth number will be assigned per contiguous block of booth space.

Cancellations

Booth space **cancelled or reduced after May 11, 2018** will result in forfeiture of all monies paid to date. Cancellation before May 11, 2018 will incur a 50% non-refundable charge on booth space. All cancellations must be received in writing.

Fax or Mail Today

Fax this form to 717-238-9985 with credit card information or mail with payment.

AETA

2207 Forest Hills Drive
Harrisburg, PA 17112
Fax: (717) 238-9985

Questions?

Contact AETA
(717) 724-0204
AETAshow@aeta.us

Company Profile

Company Name: _____

Company Name for Directory Listing: _____

Street Address: _____

City: _____ State/Country: _____ Zip: _____

Phone: _____ Email: _____

Website _____

AETA Manufacturer Member – Manufacture or distribute equestrian related products Yes No

Contact Information

Contact Name: _____ *All show information will be sent to this individual.*

Street Address: _____

City: _____ State/Country: _____ Zip: _____

Phone: _____ Email: _____

Booth Space Fees

Booth space is sold in 10' x 10' increments. The minimum booth space size is 10' x 10'.

*Booth package includes (per 10' x 10' space): one skirted 6-foot table (Other sizes available. Contact GES.), 2 folding chairs, 1 wastebasket and a 7" x 44" company identification sign. The basic rate includes: security, general lighting and heating/air conditioning. Electric and booth furnishing options will be available for purchase separately. **Bulk Rate** is for Booths 500 sq. ft. or larger.*

DISCOUNT

Register
by
March 30,
2018

Booth Rate (100 – 400 sq. ft.)

\$850 for **AETA** Members;
\$950 for Non-Members
Bulk Rate (500 sq. ft. or larger):
\$825 for **AETA** Members;
\$925 for Non-Members

Register

after
March 30,
2018

Booth Rate (100 – 400 sq. ft.)

\$950 for **AETA** Members;
\$1050 for Non-Members
Bulk Rate (500 sq. ft. or larger):
\$875 for **AETA** Members;
\$975 for Non-Members

*Continued
on page 2*

Continued from page 1

Company Name: _____

Booth Space Fees, continued

Booth assignments will remain the same as the August 2017 show.
Please mark preference:

I would like same booth location. Booth # _____

I would like to move location. Booth Request:

1st Choice: _____ 2nd Choice: _____

Booth configuration required (ex: 20' x 20'):

_____ feet by _____ feet

Number of booths purchased: _____

Total \$ _____

Booth Electric

	<i>Total Number of Outlets</i>	<i>Rate:</i>	<i>Total:</i>
<input type="checkbox"/> Outlets, electric at booth	_____	\$95 per outlet by July 27, 2018	\$ _____
(Note: Each outlet is 10 amps/1,200 watts)	_____	\$125 per outlet after July 27, 2018	\$ _____

New Product Showcase

	<i>Total Number of Showcases</i>	<i>AETA-Member Rate:</i>	<i>Non-Member Rate:</i>	<i>Total:</i>
<input type="checkbox"/> New Product Showcase	_____	\$100 per table	\$125 per table	\$ _____

Mannequins

	<i>Total Number of Mannequins</i>	<i>AETA-Member Rate:</i>	<i>Non-Member Rate:</i>	<i>Total:</i>
<input type="checkbox"/> Mannequin(s)	_____	\$100/mannequin	\$150/mannequin	\$ _____
Female Mannequins:	Calf peg qty: ____	Foot peg qty: ____	No preference qty: ____	
Male Mannequins:	Calf peg qty: ____	Foot peg qty: ____	No preference qty: ____	

Sponsorships and Advertising

AETA Trade Show sponsorships and advertising are a great opportunity to get your name in front of Trade Show attendees.

- I would like information on Advertising.
- I would like information on Sponsorship.

Name: _____ Email: _____

Trade Show App

All exhibitors may have their business logo and an "About Us" description placed into the Trade Show App.

	<i>AETA-Member Rate:</i>	<i>Non-Member Rate:</i>
<input type="checkbox"/> Trade Show App Profile	FREE	FREE

Send your logo as a .jpg to commassoc@aeta.us

About Us Description (150 word max.) _____

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on page 3**

Company Name: _____

Product Categories (Check categories that apply to your business)

- | | | | | |
|--|--|--|--|--|
| <input type="checkbox"/> 1 - Accessories | <input type="checkbox"/> 31 - Bridlework | <input type="checkbox"/> 61 - Gifts | <input type="checkbox"/> 88 - Leather Wholesale | <input type="checkbox"/> 120 - Stable/Stall/ Ranch Equipment |
| <input type="checkbox"/> 2 - Animal Healthcare | <input type="checkbox"/> 32 - Browbands | <input type="checkbox"/> 62 - Giftwrap & Accessories | <input type="checkbox"/> 89 - Leg Protection | <input type="checkbox"/> 121 - Stall Supplies |
| <input type="checkbox"/> 3 - Animal Therapy | <input type="checkbox"/> 33 - Brushes | <input type="checkbox"/> 63 - Gloves | <input type="checkbox"/> 90 - Luggage | <input type="checkbox"/> 122 - Stationery/Note Cards |
| <input type="checkbox"/> 4 - Antiques | <input type="checkbox"/> 34 - Buckets/Feeders | <input type="checkbox"/> 64 - Golf Cars | <input type="checkbox"/> 91 - Machinery/ Hardware | <input type="checkbox"/> 123 - Stirrups |
| <input type="checkbox"/> 5 - Apparel-Jeans | <input type="checkbox"/> 35 - Buckles | <input type="checkbox"/> 65 - Greeting Cards | <input type="checkbox"/> 92 - Media | <input type="checkbox"/> 124 - Store Equipment |
| <input type="checkbox"/> 6 - Apparel-Australian | <input type="checkbox"/> 36 - Business Services | <input type="checkbox"/> 66 - Grooming Products-Animal | <input type="checkbox"/> 93 - Merchandise Display | <input type="checkbox"/> 125 - Strap Goods |
| <input type="checkbox"/> 7 - Apparel-Canine | <input type="checkbox"/> 37 - Calendars | <input type="checkbox"/> 67 - Grooming Products-Human | <input type="checkbox"/> 94 - Novelty Items | <input type="checkbox"/> 126 - Sunglasses |
| <input type="checkbox"/> 8 - Apparel-Casual Sport | <input type="checkbox"/> 38 - Candles | <input type="checkbox"/> 68 - Handbags | <input type="checkbox"/> 95 - Packaging | <input type="checkbox"/> 127 - Supplements |
| <input type="checkbox"/> 9 - Apparel-Children's | <input type="checkbox"/> 39 - Candy | <input type="checkbox"/> 69 - Hardware/Trim | <input type="checkbox"/> 96 - Paper Products | <input type="checkbox"/> 128 - Sweats/Athletic Wear |
| <input type="checkbox"/> 10 - Apparel-Country | <input type="checkbox"/> 40 - Chaps | <input type="checkbox"/> 70 - Headwear | <input type="checkbox"/> 97 - Personal Care | <input type="checkbox"/> 129 - Synthetic Footing |
| <input type="checkbox"/> 11 - Apparel-Dressage | <input type="checkbox"/> 41 - Christmas Ornaments | <input type="checkbox"/> 71 - Headwear-Accessories | <input type="checkbox"/> 98 - Pest Control | <input type="checkbox"/> 130 - T-Shirts |
| <input type="checkbox"/> 12 - Apparel-English | <input type="checkbox"/> 42 - Dog Accessories | <input type="checkbox"/> 72 - Headwear-Australian | <input type="checkbox"/> 99 - Publications | <input type="checkbox"/> 131 - Tack-English |
| <input type="checkbox"/> 13 - Apparel-Horse | <input type="checkbox"/> 43 - Dog Healthcare | <input type="checkbox"/> 73 - Headwear-English | <input type="checkbox"/> 100 - Racks and Trees | <input type="checkbox"/> 132 - Tack-Nylon |
| <input type="checkbox"/> 14 - Apparel-Leather | <input type="checkbox"/> 44 - Dog Treats | <input type="checkbox"/> 74 - Headwear-Western | <input type="checkbox"/> 101 - Retail Aids | <input type="checkbox"/> 133 - Tack-Western |
| <input type="checkbox"/> 15 - Apparel-Outerwear | <input type="checkbox"/> 45 - Dressage Equipment | <input type="checkbox"/> 75 - Helmets | <input type="checkbox"/> 102 - Rider Healthcare | <input type="checkbox"/> 134 - Textile Care Products |
| <input type="checkbox"/> 16 - Apparel-Square Dance | <input type="checkbox"/> 46 - Embroidery/Screen Printing | <input type="checkbox"/> 76 - Herbal Products | <input type="checkbox"/> 103 - Riding Underwear | <input type="checkbox"/> 135 - Toys |
| <input type="checkbox"/> 17 - Apparel-Weather | <input type="checkbox"/> 47 - Engraving | <input type="checkbox"/> 77 - Home Décor | <input type="checkbox"/> 104 - Rodeo Equipment | <input type="checkbox"/> 136 - Trailers |
| <input type="checkbox"/> 18 - Apparel-Western | <input type="checkbox"/> 48 - Equipment | <input type="checkbox"/> 78 - Hoods | <input type="checkbox"/> 105 - Saddle Pads | <input type="checkbox"/> 137 - Training/Schooling Equipment |
| <input type="checkbox"/> 19 - Apparel-Women | <input type="checkbox"/> 49 - Farrier Supplies | <input type="checkbox"/> 79 - Horse Boots | <input type="checkbox"/> 106 - Saddle Stands Totes | <input type="checkbox"/> 138 - Travel Boots |
| <input type="checkbox"/> 20 - Apparel-Work | <input type="checkbox"/> 50 - Fence Products | <input type="checkbox"/> 80 - Horse Feed | <input type="checkbox"/> 107 - Saddles-Australian | <input type="checkbox"/> 139 - Trophies/Awards |
| <input type="checkbox"/> 21 - Artwork | <input type="checkbox"/> 51 - Foods | <input type="checkbox"/> 81 - Horse Treats | <input type="checkbox"/> 108 - Saddles-English | <input type="checkbox"/> 140 - Trunks/Accessories |
| <input type="checkbox"/> 22 - Artwork/Sculpture | <input type="checkbox"/> 52 - Footwear-Accessories | <input type="checkbox"/> 82 - Information Services | <input type="checkbox"/> 109 - Saddles-Western | <input type="checkbox"/> 141 - Vests |
| <input type="checkbox"/> 23 - Associations | <input type="checkbox"/> 53 - Footwear-English | <input type="checkbox"/> 83 - Jeans | <input type="checkbox"/> 110 - Safety Products | <input type="checkbox"/> 142 - Videos/DVD/CD |
| <input type="checkbox"/> 24 - Bareback Riding Pads | <input type="checkbox"/> 54 - Footwear-Rubber | <input type="checkbox"/> 84 - Jewelry | <input type="checkbox"/> 111 - Safety Vests | <input type="checkbox"/> 143 - Walking Sticks |
| <input type="checkbox"/> 25 - Bedding | <input type="checkbox"/> 55 - Footwear-Safety | <input type="checkbox"/> 85 - Knives | <input type="checkbox"/> 112 - Security Products | <input type="checkbox"/> 144 - Whips/Crops |
| <input type="checkbox"/> 26 - Belts/Handbags/Wallets | <input type="checkbox"/> 56 - Footwear-Shoes | <input type="checkbox"/> 86 - Leather Care/Therapy | <input type="checkbox"/> 113 - Sheepskin Products | |
| <input type="checkbox"/> 27 - Bits | <input type="checkbox"/> 57 - Footwear-Western | <input type="checkbox"/> 87 - Leather Craft | <input type="checkbox"/> 114 - Socks | |
| <input type="checkbox"/> 28 - Blankets/Sheets | <input type="checkbox"/> 58 - Footwear-Work | | <input type="checkbox"/> 115 - Software | |
| <input type="checkbox"/> 29 - Books/Magazines | <input type="checkbox"/> 59 - Furniture | | <input type="checkbox"/> 116 - Souvenirs | |
| <input type="checkbox"/> 30 - Boot Tips/Caps | <input type="checkbox"/> 60 - Games | | <input type="checkbox"/> 117 - Sports Psychology | |
| | | | <input type="checkbox"/> 118 - Sportswear | |
| | | | <input type="checkbox"/> 119 - Spurs | |



Payment

Full payment must be submitted with contract. Contracts received without appropriate payment will not be processed.

\$ _____ U.S. Total Enclosed (or charge authorized)

Payment Type: Check (payable to AETA) Credit Card (must be drawn on US Bank) Wire Transfer (Contact me for information)

Credit Card Information: MasterCard Visa American Express Discover

Card Number _____ Exp. Date: _____ CVV: _____

Name on card _____ Signature _____

Address for cardholder: _____

City: _____ State/Country: _____ Zip: _____

Contract Submission and Authorization

By signing and submitting this contract, your company agrees to AETA's booth space assignment procedure and with the 2018 AETA Show exhibit terms and conditions contained on the AETA website at www.aeta.us. The undersigned agrees to abide by all policies, requirements, restrictions and rules & regulations for exhibitors as set forth in this agreement or as may be designated by Management or the Greater Philadelphia Expo Center. Failure to abide by such policies will result in the forfeiture of all monies paid or due Management under the terms of this agreement. The Exhibitor cannot assign or transfer this contract to another company.

Signature: _____ Date: _____