

# AETA Gives

## **Our Mission**

The American Equestrian Trade Association's (AETA) mission is to unite and advance the community of equine trade businesses by delivering education, trade shows and services designed to sustain, support and grow a strong equestrian industry marketplace.

## **What is AETA Gives?**

AETA Gives is a new program designed to support and unite the equestrian community. Our hope, is that people who share a passion for the industry will create bonds that will lead to the advancement of all aspects of the equine industry.

## **AETA Gives Kick-Off Reception**

Saturday, January 27, 2018 • 6:00 - 8:00 p.m.

Greater Philadelphia Expo Center • 100 Station Avenue • Oaks, PA 19456

The AETA Gives Reception is a networking event where manufacturers and retailers can meet representatives from equestrian non-profit organizations to learn how to connect and support the community that they love.

AETA would like to invite equestrian non-profit groups to participate in the AETA Gives Reception for **FREE**. Each non-profit organization will receive a table-top display area that includes attendance for two (2) representatives, one (1) 6' table and two (2) chairs. Electric is not included.

We invite you to bring a display no larger than 10' as well as literature and handouts or giveaways for attendees to take with them. In addition, we would like to display some of your literature throughout the show in our AETA Gives Corner on the show floor. See the bottom of the form on the next page on how you can send your literature in advance of the show. Please note, only literature will be accepted in advance.



Please return this contract to:  
AETA, 2207 Forest Hills Drive, Harrisburg, PA 17112 or (717) 238-9985 (fax)  
Questions? Contact Events@aeta.us or call (717) 724-0204



Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**AETA Gives Reception Representative(s) Attending**

Your FREE registration provides the opportunity to exhibit at the AETA Gives Reception. It includes two (2) representatives, one (1) 6' table and two (2) chairs. Electric is not included.

**Representative #1**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Representative #2**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Promotion**

Promote your participation! Send your logo and information about your organization to commassoc@aeta.us as a JPG, PNG, TIF or PDF file only. Logos should be in a high resolution format (300 dpi) to ensure a quality image on any materials or in publications.

**Can't attend?**

Send 250 pieces of literature and we will distribute it at the AETA Gives Reception. Send your literature with **delivery by January 26, 2018** to the below addresses:

**Delivery prior to 1/19/18:**  
AETA International Trade Show  
AETA Gives - Sally O'Shea  
General Exposition Services  
205 Windsor Road  
Limerick Business Center  
Pottstown, PA 19464

**Delivery between 1/24/18 - 1/26/18:**  
AETA International Trade Show  
AETA Gives - Sally O'Shea  
Greater Philadelphia Expo Center  
c/o General Exposition Services  
100 Station Avenue  
Oaks, PA 19456