



# AETA INTERNATIONAL TRADE SHOW

August 10 - 12, 2019  
Greater Philadelphia Expo Center, Oaks, PA

## 2019 AUGUST BOOTH SPACE CONTRACT

### **Cancellations**

Each AETA member contract received with required payment **on or before April 30, 2019** will be assigned previous booth space, if possible (from August 2019 show). Contracts will be assigned space on a first-come, firstserved basis. One booth number will be assigned per contiguous block of booth space.

### **Cancellations**

Booth space **cancelled or reduced after May 15, 2019** will result in forfeiture of all monies paid to date. Cancellation before May 15, 2019 will incur a 50% non-refundable charge on booth space. All cancellations must be received in writing

### **Mail Today**

Return this form, and payment via email to: [admin@aeta.us](mailto:admin@aeta.us), or mail to:

**AETA**  
**100 North 20<sup>th</sup> Street, Suite 200**  
**Philadelphia, PA 19103**

### **Questions?**

Contact AETA  
**(215) 320-3888**  
[admin@aeta.us](mailto:admin@aeta.us)

## Company Profile

Company Name: \_\_\_\_\_

Company Name for Directory Listing: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Country: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website \_\_\_\_\_

AETA Manufacturer or Distributer Member? –  Yes  No (you must be an AETA member to exhibit)

## Contact Information

Contact Name: \_\_\_\_\_ *All show information will be sent to this individual.*

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Country: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Booth Space Fees

Booth space is sold in 10' x 10' increments. The minimum booth space size is 10' x 10'.

*Booth package includes (per 10' x 10' space): one skirted 6-foot table (Other sizes available. Contact AETA.), 2 folding chairs, 1 wastebasket and a 7" x 44" company identification sign. The basic rate includes: security, general lighting and heating/air conditioning. Electric and booth furnishing options will be available for purchase separately. **Bulk Rate** is for Booths 500 sq. ft. or larger.*

<b>DISCOUNT</b>	<b>Booth Rate (100–400 sq. ft.)</b>
Register by May 31, 2019	\$850 for AETA Members; <i>Bulk Rate (500 sq. ft. or larger):</i> \$825 for AETA Members;

<b>Register after</b>	<b>Booth Rate (100–400 sq. ft.)</b>
May 31, 2019	\$950 for AETA Members; <i>Bulk Rate (500 sq. ft. or larger):</i> \$875 for AETA Members;

Company Name: \_\_\_\_\_

**Booth Space Fees**

When possible, booth assignments will remain the same as the August 2018 show. Please mark preference:

I would like same booth location. Booth # \_\_\_\_\_  I would like to move location. Booth Request: \_\_\_\_\_

Booth configuration required (ex: 20' x 20'):  
 \_\_\_\_\_ feet by \_\_\_\_\_ feet  
 Number of booths purchased: \_\_\_\_\_

*Total*  
 1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_ \$ \_\_\_\_\_

**Booth Electric**

	<i>Total Number of Outlets</i>	<i>Rate:</i>	<i>Total:</i>
<input type="checkbox"/> Outlets, electric at booth		\$95 per outlet by July 27, 2019	
(Note: Each outlet is 10 amps/1,200 watts) _____	_____	\$125 per outlet after July 27, 2019	\$ _____

**New Product Showcase**

	<i>Total Number of Showcases</i>	<i>Rate:</i>	<i>Total:</i>
<input type="checkbox"/> New Product Showcase _____	_____	\$100 per table	\$ _____

**Mannequins**

	<i>Total Number of Mannequins</i>	<i>Rate:</i>	<i>Total:</i>
<input type="checkbox"/> Mannequin(s) _____	_____	x \$100/mannequin	\$ _____

Female Mannequins: Calf peg qty: \_\_\_\_ Foot peg qty: \_\_\_\_ Male Mannequins: Calf peg qty: \_\_\_\_ Foot peg qty: \_\_\_\_

**Sponsorships and Advertising**

AETA Trade Show sponsorships and advertising are a great opportunity to get your name in front of Trade Show attendees.

- I would like information on Advertising.
- I would like information on Sponsorship.

Name: \_\_\_\_\_ Email: \_\_\_\_\_

## eBooth Profile

About Us Description (150 word max.) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Product Categories (Check categories that apply to your business)

- |  |   |   |   |   |
|--|---|---|---|---|
| <input type="checkbox"/> 1 – Accessories                 | <input type="checkbox"/> 31 – Bridlework                    | <input type="checkbox"/> 61 – Gifts                       | <input type="checkbox"/> 88 – Leather Wholesale       | <input type="checkbox"/> 120 – Stable/Stall/<br>Ranch Equipment |
| <input type="checkbox"/> 2 – Animal Healthcare           | <input type="checkbox"/> 32 – Browbands                     | <input type="checkbox"/> 62 – Giftwrap &<br>Accessories   | <input type="checkbox"/> 89 – Leg Protection          | <input type="checkbox"/> 121 – Stall Supplies                   |
| <input type="checkbox"/> 3 – Animal Therapy              | <input type="checkbox"/> 33 – Brushes                       | <input type="checkbox"/> 63 – Gloves                      | <input type="checkbox"/> 90 – Luggage                 | <input type="checkbox"/> 122 – Stationery/Note<br>Cards         |
| <input type="checkbox"/> 4 – Antiques                    | <input type="checkbox"/> 34 – Buckets/Feeders               | <input type="checkbox"/> 64 – Golf Cars                   | <input type="checkbox"/> 91 – Machinery/<br>Hardware  | <input type="checkbox"/> 123 – Stirrups                         |
| <input type="checkbox"/> 5 – Apparel-Jeans               | <input type="checkbox"/> 35 – Buckles                       | <input type="checkbox"/> 65 – Greeting Cards              | <input type="checkbox"/> 92 – Media                   | <input type="checkbox"/> 124 – Store Equipment                  |
| <input type="checkbox"/> 6 – Apparel-Australian          | <input type="checkbox"/> 36 – Business Services             | <input type="checkbox"/> 66 – Grooming<br>ProductsAnimal  | <input type="checkbox"/> 93 – Merchandise<br>Display  | <input type="checkbox"/> 125 – Strap Goods                      |
| <input type="checkbox"/> 7 – Apparel-Canine              | <input type="checkbox"/> 37 – Calendars                     | <input type="checkbox"/> 67 – Grooming Products-<br>Human | <input type="checkbox"/> 94 – Novelty Items           | <input type="checkbox"/> 126 – Sunglasses                       |
| <input type="checkbox"/> 8 – Apparel-Casual Sport        | <input type="checkbox"/> 38 – Candles                       | <input type="checkbox"/> 68 – Handbags                    | <input type="checkbox"/> 95 – Packaging               | <input type="checkbox"/> 127 – Supplements                      |
| <input type="checkbox"/> 9 – Apparel- Childrens          | <input type="checkbox"/> 39 – Candy                         | <input type="checkbox"/> 69 – Hardware/Trim               | <input type="checkbox"/> 96 – Paper Products          | <input type="checkbox"/> 128 – Sweats/Athletic<br>Wear          |
| <input type="checkbox"/> 10 – Apparel-Country            | <input type="checkbox"/> 40 – Chaps                         | <input type="checkbox"/> 70 – Headwear                    | <input type="checkbox"/> 97 – Personal Care           | <input type="checkbox"/> 129 – Synthetic Footing                |
| <input type="checkbox"/> 11 – Apparel-Dressage           | <input type="checkbox"/> 41 – Christmas<br>Ornaments        | <input type="checkbox"/> 71 – Headwear-<br>Accessories    | <input type="checkbox"/> 98 – Pest Control            | <input type="checkbox"/> 130 – T-Shirts                         |
| <input type="checkbox"/> 12 – Apparel-English            | <input type="checkbox"/> 42 – Dog Accessories               | <input type="checkbox"/> 72 – Headwear-<br>Australian     | <input type="checkbox"/> 99 – Publications            | <input type="checkbox"/> 131 – Tack-English                     |
| <input type="checkbox"/> 13 – Apparel-Horse              | <input type="checkbox"/> 43 – Dog Healthcare                | <input type="checkbox"/> 73 – Headwear-English            | <input type="checkbox"/> 100 – Racks and Trees        | <input type="checkbox"/> 132 – Tack-Nylon                       |
| <input type="checkbox"/> 14 – Apparel-Leather            | <input type="checkbox"/> 44 – Dog Treats                    | <input type="checkbox"/> 74 – Headwear-Western            | <input type="checkbox"/> 101 – Retail Aids            | <input type="checkbox"/> 133 – Tack-Western                     |
| <input type="checkbox"/> 15 – Apparel-Outerwear          | <input type="checkbox"/> 45 – Dressage<br>Equipment         | <input type="checkbox"/> 75 – Helmets                     | <input type="checkbox"/> 102 – Rider Healthcare       | <input type="checkbox"/> 134 – Textile Care<br>Products         |
| <input type="checkbox"/> 16 – Apparel-Square<br>Dance    | <input type="checkbox"/> 46 – Embroidery/Screen<br>Printing | <input type="checkbox"/> 76 – Herbal Products             | <input type="checkbox"/> 103 – Riding Underwear       | <input type="checkbox"/> 135 – Toys                             |
| <input type="checkbox"/> 17 – Apparel-Weather            | <input type="checkbox"/> 47 – Engraving                     | <input type="checkbox"/> 77 – Home Décor                  | <input type="checkbox"/> 104 – Rodeo Equipment        | <input type="checkbox"/> 136 – Trailers                         |
| <input type="checkbox"/> 18 – Apparel-Western            | <input type="checkbox"/> 48 – Equipment                     | <input type="checkbox"/> 78 – Hoods                       | <input type="checkbox"/> 105 – Saddle Pads            | <input type="checkbox"/> 137 – Training/Schooling<br>Equipment  |
| <input type="checkbox"/> 19 – Apparel-Women              | <input type="checkbox"/> 49 – Farrier Supplies              | <input type="checkbox"/> 79 – Horse Boots                 | <input type="checkbox"/> 106 – Saddle Stands<br>Totes | <input type="checkbox"/> 138 – Travel Boots                     |
| <input type="checkbox"/> 20 – Apparel-Work               | <input type="checkbox"/> 50 – Fence Products                | <input type="checkbox"/> 80 – Horse Feed                  | <input type="checkbox"/> 107 – Saddles-Australian     | <input type="checkbox"/> 139 – Trophies/Awards                  |
| <input type="checkbox"/> 21 – Artwork                    | <input type="checkbox"/> 51 – Foods                         | <input type="checkbox"/> 81 – Horse Treats                | <input type="checkbox"/> 108 – Saddles-English        | <input type="checkbox"/> 140 – Trunks/Accessories               |
| <input type="checkbox"/> 22 – Artwork/Sculpture          | <input type="checkbox"/> 52 – Footwear-<br>Accessories      | <input type="checkbox"/> 82 – Information<br>Services     | <input type="checkbox"/> 109 – Saddles-Western        | <input type="checkbox"/> 141 – Vests                            |
| <input type="checkbox"/> 23 – Associations               | <input type="checkbox"/> 53 – Footwear-English              | <input type="checkbox"/> 83 – Jeans                       | <input type="checkbox"/> 110 – Safety Products        | <input type="checkbox"/> 142 – Videos/DVD/CD                    |
| <input type="checkbox"/> 24 – Bareback Riding<br>Pads    | <input type="checkbox"/> 54 – Footwear-Rubber               | <input type="checkbox"/> 84 – Jewelry                     | <input type="checkbox"/> 111 – Safety Vests           | <input type="checkbox"/> 143 – Walking Sticks                   |
| <input type="checkbox"/> 25 – Bedding                    | <input type="checkbox"/> 55 – Footwear-Safety               | <input type="checkbox"/> 85 – Knives                      | <input type="checkbox"/> 112 – Security Products      | <input type="checkbox"/> 144 – Whips/Crops                      |
| <input type="checkbox"/> 26 – Belts/Handbags/<br>Wallets | <input type="checkbox"/> 56 – Footwear-Shoes                | <input type="checkbox"/> 86 – Leather Care/<br>Therapy    | <input type="checkbox"/> 113 – Sheepskin<br>Products  |   |
| <input type="checkbox"/> 27 – Bits                       | <input type="checkbox"/> 57 – Footwear-Western              | <input type="checkbox"/> 87 – Leather Craft               | <input type="checkbox"/> 114 – Socks                  |   |
| <input type="checkbox"/> 28 – Blankets/Sheets            | <input type="checkbox"/> 58 – Footwear-Work                 |   | <input type="checkbox"/> 115 – Software               |   |
| <input type="checkbox"/> 29 – Books/Magazines            | <input type="checkbox"/> 59 – Furniture                     |   | <input type="checkbox"/> 116 – Souvenirs              |   |
| <input type="checkbox"/> 30 – Boot Tips/Caps             | <input type="checkbox"/> 60 – Games                         |   | <input type="checkbox"/> 117 – Sports Psychology      |   |
|  |   |   | <input type="checkbox"/> 118 – Sportswear             |   |
|  |   |   | <input type="checkbox"/> 119 – Spurs                  |   |



## Payment

Full payment must be submitted with contract. Contracts received without appropriate payment will not be processed.

\$ \_\_\_\_\_ U.S. Total Enclosed

Payment Type:  Check (payable to AETA)  Credit Card  Wire Transfer (additional fees apply - contact [admin@aeta.us](mailto:admin@aeta.us))

Credit Card Information:  MasterCard  Visa  American Express (CVV code is 4 digits on front)  Discover

Card Number \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

Address for cardholder: \_\_\_\_\_

City: \_\_\_\_\_ State/Country: \_\_\_\_\_ Zip: \_\_\_\_\_

**Contract Submission and Authorization** By signing and submitting this contract, your company agrees to AETA's booth space assignment procedure and with the 2019 AETA Show exhibit terms and conditions contained on the AETA website at [www.aeta.us](http://www.aeta.us). The undersigned agrees to abide by all policies, requirements, restrictions and rules & regulations for exhibitors as set forth in this agreement or as may be designated by Management or the Greater Philadelphia Expo Center. Failure to abide by such policies will result in the forfeiture of all monies paid or due Management under the terms of this agreement. The Exhibitor cannot assign or transfer this contract to another company.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_